

EGG



PASTEURIZED  
LIQUID EGG



EGG  
POWDER



QUAIL  
EGG



QUAIL  
MEAT



TECHNOLOGY



CHICK



PULLET



EGG TRAY



FEED &  
AGRICULTURE



BIOMASS  
POWER PLANT



  
**GÜRES**  
**GROUP**





Güres Group, which has been one of the most important names in the food industry since 1963 and set an example for many companies in its industry with its standards and corporate culture, continues to keep its pulse not only in the egg industry but also in many industries in which it operates today.

Performing annual production of 1.500.000.000 eggs in an indoor area of 300.000 square meters on an open area of 700.000 square meters, Güres Group continues to be Turkey's largest fully integrated egg production facility gathered under a single roof in this respect.

Güres Group, which has increased its brand and technology power by giving importance to professional organization and institutionalization since its establishment, has grown with the right goals and strategies and also added the following to its fields of activity;

- Egg Production Facilities,
- Pasteurized Liquid Egg Production Facility,
- Quail Egg Production Facilities,
- Quail Meat Slaughterhouse,
- Egg Sorting and Packaging Facilities,
- Chick and Pullet Production Facilities,
- Layer Egg Production Facilities,
- Feed Factory
- Quality Control, Microbiology and R&D Laboratories,
- Egg Tray Production Facilities,
- Power Generation Facility,
- Cage and Poultry Technology Production Factory

In line with its growth strategy with its strong brands, Güres Group is strengthening its position in domestic and global markets day by day by marketing its quality products developed with its own technology and R&D power for the domestic and global customers and consumers through effective sales and cooperation activities.

Güres Group, which has the largest fully integrated egg plant under one roof of our country, successfully continues to render services to its customers, consumers, country and the world with national and international quality certificates and unconditional customer satisfaction principle.





In 1963, our founder, Ahmet Remzi Güres, founded a chicken farm in Saruhanlı, where he started the production of table eggs by buying 600 chickens, besides, today it is carried out in fully automatic egg cages.

Güres Group is the largest fully integrated egg producer of our country, which has been gathered under a single roof, with an annual production capacity of 1,500,000,000 eggs in an indoor area of 250,000 square meters on an open area of 700,000 square meters.

In our Egg Production Facilities, the following productions are carried out;

- 30 in a package Small/Medium/Large, 15 in a package Medium/Large, 10 in a package Large, 6 in a package Medium and Large Güres Classic Eggs
- 30 in a Pack and 10 in a Pack X-Large Classic Super Jumbo Eggs,
- 10 in a package of Güres Selenium Egg,
- 10 in a package of Omega Egg,
- 10 in a package of Güres Cage Free Egg,
- 10 in a package of Güres Omega Cage Free Egg,
- 10 in a package of Güres Double Yellow Eggs

At every stage of production, 'human health' is prioritized and quality production is made under clean and hygienic conditions. Poultry houses are periodically inspected by veterinarians.

The hens are fed with the feed produced in the Güres Group Feed Factory, and the eggs are collected and sorted untouched and delivered to the consumer from our production facilities in the cold chain without waiting with their hygienic packages health-certified.

Our Güres Group Egg Production Facilities meet the requirements of ISO 9001 (Quality Management System), which has been certified by

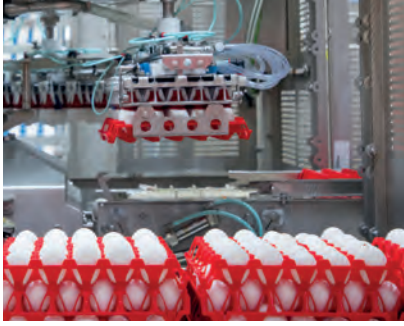
TÜV Rheinland Group. In our egg production and packaging facilities, production is carried out by applying ISO 22000 and FSSC 22000 (Food Safety Management System) standard and HACCP (hygiene) rules. Our facilities also have HALAL certification.







## PASTEURIZED LIQUID EGG



Güres Pasteurized Liquid Egg is obtained from the natural eggs of our healthy chickens that we grow in our own facilities.

Güres Pasteurized Liquid Egg, which are produced in our facilities with state-of-the-art machines, is offered for sale in chrome tanks of 500 kg and 1000 kg that are imported from Europe for high capacity industrial use areas as well as with 1 kg top ball containing egg yolk, white and whole and 5 kg, 10 kg and 20 kg Bag-in-Box packages.

In our facilities with high production capacity, 60 tons of eggs can be pasteurized daily. At every stage of our production, 'human health' is prioritized and production is carried out under clean and hygienic conditions with Güres quality.

Our Güres Group Egg Production Facilities meet the requirements of ISO 9001 (Quality Management System), which has been certified by TÜV Rheinland Group. They also have HALAL certification.

Güres Group delivers its pasteurized liquid eggs to users all over Turkey in a hygienic and healthy manner thanks to its professional special distribution fleet without interrupting the cold chain with its refrigerated vehicles at 0°C / +4°C.





Güres Egg Powder is obtained from the natural eggs of our healthy chickens that we grow in our own facilities.

Güres Egg Powder, which is obtained from the breaking the eggs and the separation of yellow (yolk) after the required operations, is produced as egg white powder in our facilities with state-of-the-art machines.

With 25 KG bag in box packages, Güres Egg Powder, which is offered for sale for high-capacity industrial areas of use, is produced under clean and hygienic conditions while keeping human health at the forefront at every stage of production







## QUAIL EGGS



Güres Group, which has continued to increase its brand and technology power day by day by giving importance to professional organization and institutionalization since 1963, has grown with the right goals and strategies and also added quail egg production facility to its fields of activity.

Güres Group, which has been using its knowledge and technological competence on chicken eggs for half a century in quail egg production facilities, is now the most comprehensive quail egg producer in Turkey.

Introducing the production of quail eggs, which is carried out under unqualified conditions, to quality and healthy conditions, Güres Group produces the eggs in European standards with its automation system and technology in addition to hygiene and health conditions.

Our Güres Group Quail Egg Production Facilities have ISO 9001 and FSSC 22000 (Food Safety Management System) standard certificates, as well as HALAL certification.







In addition to the production of chicken eggs, pasteurized liquid eggs, quail eggs, chicks and poulards, incubation units, breeding, feed, egg tray, fertilizer plants and cages, Güres Group has also added the quail meat production facility, which is among the largest and most comprehensive facilities in Turkey and among the largest facilities in Europe, to its fields of activity.

In addition to hygiene and health conditions, Güres Quail Meat Production Facility produces such products in European standards with its automation system and the technology it uses.

The facility, where the latest innovations in the technologies for production of quail meat are used, grown in a highly isolated environment under the control of specialist veterinarians and under healthy and animal welfare conditions, has ISO 9001 quality management system, FSSC 22000 food safety management system and Halal Food certificates.





## TECHNOLOGY



The scientific knowledge that has been obtained as a result of the experience and experience of the company management and employees since the establishment of the Güres Group in 1963 was systematized by the R&D department and enabled innovative studies in the egg sector.

Established in 2002, Güres Technology has achieved an international success with its patented automatic irrigation, feeding, egg collection, air conditioning, chicken cages with fertilizer collection systems, cage equipment and fertilizer drying systems; instead of following the conventional standards, it has become a brand that creates the standards.

As a result of the continuous research conducted by our R&D units and engineers within our factory to raise laying hens under the most perfect conditions, the product range is increasing day by day.

In our Güres Technology factory; automatic chicken cage, chick growth cage, broiler cage, quail cage, quail growth cage, breeding cage as well as enriched and enrichable chicken cage are produced according to European norms.

Our factory also produces air conditioning systems and our new product, the horizontal fertilizer dryer. All cages we sell are assembled and after-sales services are carried out by our professional technical team in our country and the world.





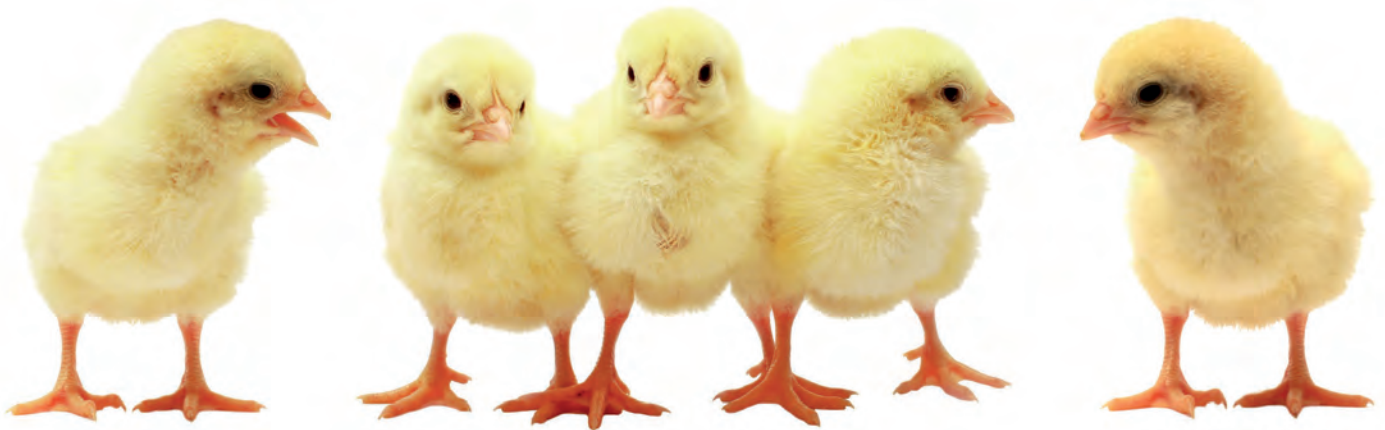


As a result of genetic research and extensive field studies for years, the Güres Group has developed its own management program on the basis of specific poultry types, climate, feed, market conditions and other factors, and produces "Bovans White", calm, docile one of white Leghorn species that gives many quality eggs, calm, and gender of those species can be determined by their hairs.

Bovans White chicks are produced in state-of-the-art incubators under the supervision of specialist veterinarians and under hygienic conditions. Güres Group hatchery has an annual production capacity of 14 million chicks.

Eggs from breeding animals complete the incubation period at the end of 21 days and are grown under the supervision of specialist veterinarians by performing automatic laser beak treaming on the day of hatching and by regularly performing health checks and vaccinations in the Poulard Production Facilities by vaccinating in the same system.

Chick sales are carried out by delivering to customers under transport conditions that are suitable for hygiene and animal health







## PULLET



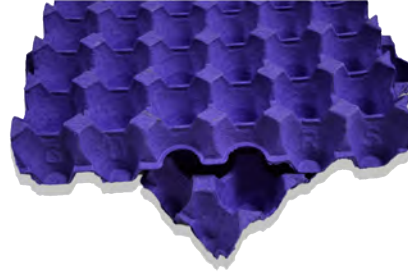
Güres Group has also been growing pullets since the first day it started poultry. 4.500.000 pullets can be produced annually in Güres Group Pullet Production Facility.

Under the supervision of our expert veterinarians, chicks that are vaccinated in the same machine by performing automatic laser beak trimming on the day of hatching are regularly grown by performing health checks and vaccinations in our pullet production facilities.

The pullets grown under the most favorable conditions for 16 weeks are delivered to the customer under healthy shipping conditions in order to achieve an effective productivity.

Güres Group Pullet Production Facilities meet the requirements of ISO 9001 (Quality Management System) and are certified by ITU (Good Agricultural Practices).



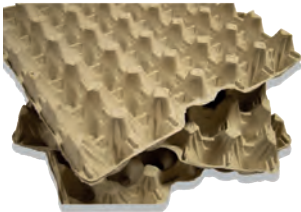


Our Güres Group Egg Tray Factories were launched in 2002 as an element of our full integration strategy in order to ensure that the eggs we produce are delivered to our customers in the most appropriate way.

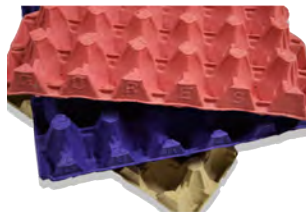
In our egg tray factory, the egg tray are produced in 4 colors as 20 LBS, 25 LBS, ECO Egg Tray, ECO Export Egg Tray, Multi K Egg Tray, 20 LBS Covered, 25 LBS Covered, ECO Covered Egg Tray, ECO Export Covered Egg Tray, 1x10 Covered, 1x15 Covered, 1x10 Covered Jumbo, 2x6 Covered Egg Tray in 13 different varieties; natural, blue, pink and yellow.

Since diversity and recycling are vital elements for us, recycled paper and cardboard wastes are used in our production.

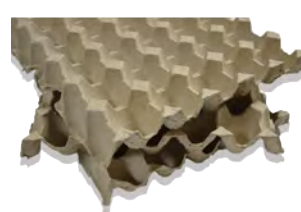
Our laboratory, where recycled papers are analyzed before they are put into use in our fully automated production units, is the assurance of our high quality and reliable products. Güres Group Egg Tray Production Facilities meet the requirements of ISO 9001 (Quality Management System) and ISO 2200.



Multi K Tray



20 Lbs Tray



Eco Export Tray



1x 15 Egg Carton Large



1x10 Egg Carton Large



Lid Tray







While the Feed Factory, established within the Güres Group, served with a capacity of 5,000 kg/hour in 1985 to meet the feed needs of the group, the capacity of the feed factory has now reached an average of 320,000 tons annually with new investments. Güres Group Feed Factory has a raw material storage area with a capacity of 70,000 tons.

Feed raw materials that are inspected in our quality control and microbiology laboratories within the Güres Feed Factory are processed in a modern factory with automation control, and produced as powder feed.

All of the feed produced in the feed factory is used in chick and chicken farms within the Güres Group. In this way, closed integration of feed production is ensured and the risk of disease transmission is reduced to zero by disconnecting between our farms and other farms in the vicinity.

Fully sterilized quality feed production is carried out in Güres Group Feed Factory. In our feed factory, monitoring systems and technological solutions are implemented within the framework of ISO 9001 Quality Management System and HACCP System.

Highly efficient and high quality maize and wheat production is made by using 100% natural fertilizer within Güres Group.







Güres Group, which develops environment-friendly production and renewable energy resources every day in accordance with the company policy, is one of the facilities which are designed by the expert R&D team and serve the future.

Güres Enerji transforms fertilizer into a renewable energy source by not only seeing it as waste. With the new generation horizontal-type fertilizer dryer, which is an innovative product patented by Güres Teknoloji, the fertilizer transferred from the poultry houses through the bands is dried within 24 hours and burned in the biomass power plant, so electricity is generated from the fertilizer.

In Turkey, productivity, which reaches 90 percent with the investment of biomass power plant-important example within the fully integrated egg plant in one world, has been realized in accordance with the sustainable production policy. Adopting sustainable environmental policy at every stage of production, Güres Group continues to invest in Solar Energy Power Plant (SPP) without slowing down.,

Güres Group Biomass Energy Plant has met the requirements of ISO 9001 (Quality Management System).





**Our Catalogs**



**Our certificates**



#### **CENTRE / PRODUCTION FACILITIES**

Mütevelli Mah. Değirmen Yolu Sok. No:9 Saruhanlı / Manisa

**Phone :** +(90) 236 398 70 06 +(90) 236 398 71 16 - **Fax :** +(90) 236 398 75 57

#### **İZMİR OFFICE**

Atatürk Cad. No:376 Mert Plaza D:7 Alsancak / İZMİR

**Phone :** +(90) 232 421 10 18 - **Fax :** +(90) 232 421 32 92

**E-mail :** [gures@gures.com.tr](mailto:gures@gures.com.tr)

[www.guresgroup.com.tr](http://www.guresgroup.com.tr)

[www.gures.com.tr](http://www.gures.com.tr)

[www.guresteknoloji.com.tr](http://www.guresteknoloji.com.tr)



/ GuresGroup